

# Tasmanian A.M. Radio Stations

**Part of the most comprehensive list ever compiled of Australian A.M. broadcasting stations.**

**7AA Hobart 10-10-1921.** Experimental broadcast station owned by Trevor Watkins. He later changed the callsign to **7DX** after the P.M.G. commandeered the **7AA** callsign on 28-7-1925. Trevor served on the local Wireless Institute of Australia committee.

**7AB Hobart 1921.** Experimental broadcast station owned by Arthur Smith, owner of Tas Radio P/L. They built 130 Willsonia radios, financed by Wills and Co. (see **7BC**, **7BN** and **7QT**). Closed in 1927 after the batteries powering his transmitter blew up. Arthur later designed and built the 'Sound On Film' recording equipment for Cinesound.

**7RS Hobart.** Experimental broadcast station owned by **Ron S.** Hope with a 9 watt transmitter at Sandy Bay (also see **7HO**).

**7JR Launceston.** Experimental broadcast station owned by T. Kitto, with a 15 watt transmitter.

**7BC Burnie.** Experimental broadcast station owned by **Bruce C**raw. This callsign was later reissued in Launceston.

**7CS Launceston.** Experimental broadcast station owned by **Cecil S**cott. Cecil later moved his station to Hobart when the licensing authorities ordered him not to go on air in Launceston until 2200 each night (see **7BQ**).

**7?? Hobart.** Experimental broadcast station owned by George Bills-Thompson, who later worked with **2UW** and **3AW**.

**7AG Hobart.** Experimental broadcast station owned by J. Milne. Transmitter at Gretna. This callsign was later used by the P.M.G. to test the A.B.C. **7NT** transmitter in July 1935.

**7CS Hobart.** Experimental broadcast station owned by **Cecil S**cott. Transmitter at Lindisfarne (later at Sandy Bay). He previously operated this station in Launceston.

**7BP Hobart.** Experimental broadcast station owned by J. McMillan.

**7AS Launceston.** Experimental broadcast station owned by **A.S.** Gill.

**7LZ Launceston.** Experimental broadcast station owned by Col Wright.

**7BH Launceston.** Experimental broadcast station owned by E. Sheldrick.

**7PF Launceston.** Experimental broadcast station owned by **P.** Fysh.

**7LJ Hobart.** Experimental broadcast station owned by **L. Jensen**. Transmitter at New Town.

**7BC Launceston.** Experimental broadcast station owned by Norman Cave who was previously a radio operator in the U.K. for the R.A.F. during WW1. Norman designed the Willsonia radios for Tas Radio P/L (see **7AB** and **7BN**). This callsign was previously issued in Burnie, also as an experimental station.

**7CW Hobart.** Experimental broadcast station owned by **Crosby W**alch. Transmitter at Battery Point.

**7WI Launceston.** Experimental broadcast station owned by the Tasmanian Division of the **W**ireless **I**nstitute of Australia.

**7LA Launceston.** Experimental broadcast station owned by **Lyndsay A**rthur **H**ope (eldest brother of Ron Hope – see **7RS** and **7HO**). This callsign was reissued on 13-12-1930 as a commercial licence (also see **7BN** 1926).

**7WR Hobart.** Experimental broadcast station owned by **William R.** Nicholas. Transmitter at North Hobart.

**7ZL Hobart 17-12-1924.** First planned to open as **7AA**, then **7AR**. Owned by **3AR** and started with their original 350 watt transmitter (1,000 watts in 1927). A "sealed set" station, in one *Mercury* newspaper office room with one staff. Then situated above a fruit shop. In October 1928 they broadcast an appeal for funds to purchase a radio for Hobart hospital patients. Moved into the old Hobart railway station (pictured) also in 1928. Programs were provided by the privately owned Australian Broadcasting Company from 14-12-1930, with 60 minutes of advertisements per day. On air 0730-0830, 1100-1400, 1500-1630, and 1800-2300. Broadcast the opera "Maritana" by William Wallace, live from the Bush Hotel in New Norfolk on 26-6-1932 (legend has it that "Scenes that are Brightest", an aria from "Maritana" was written at the Bush Hotel). Their original "Reisz" microphone is on display at the Tasmanian Museum. Taken over by the A.B.C. on 1-7-32 with 3,000 watts. All programs were live until a disc recorder was installed in their Sydney studios in 1935 (P.M.G. landlines from the mainland did not exist). Started an eleven person orchestra in 1936. The Army set up a camp next to the transmitter to guard it during WWII. Moved to the old Hobart railway station in the 1980s with **7ZR**. They changed their callsign to **7RN** in 1990.



**7BQ Launceston 28-01-1925.** Broadcast station owned by Leonard Crooks. On air each Sunday. In 1930, Leonard was told by the licensing authorities not to open until 2200 (also see experimental licence **7CS**).

**7DX Hobart 28-07-1925.** Broadcast station owned by Trevor Watkins. (See experimental licence **7AA** 10-10-1921).

**7BN Launceston 1926.** Broadcast station owned by A. Smith who worked for Norman **F**indlay of Wills and Company in an eight foot square room with one piano and one microphone. The station was specifically used to advertise radios and parts sold by Wills and Company, including the "Willsonia" radio, designed and built by Norman Cave (see **7BC**) for Tas Radio P/L (see **7AB**). Became commercial licence **7LA** on 13-12-1930.

**7DR Devonport 1929.** Broadcast station owned by the **D**evonport **R**adio **C**lub. Actually licensed in 1924. On air each Sunday using 18 watts. Situated opposite the old wharf entrance with a 100 feet high tower, and an antenna attached to the Tasmanian Woolgrowers Building. Often broadcast popular local balls. Heard throughout Australia.



**7HO • 864**



**7HO Hobart 13-08-1930.** Licenced to Ron Hope (see **7RS**) who then sold it to Findlay's Electrical and Radio Store. Ron stayed on as the Chief Engineer. Started with three people in one room, housing the office, studio, and 50 watt transmitter, built by Ron (200 watts in 1932, and 500 in 1937). Advertisements cost 1/6 (15 cents). **The only microphone was slid along a string between singer, announcer, instrumentalist, a gramophone horn, and an organ.** Overseas news was taken from the B.B.C. via a shortwave receiver. Listed as **2HO** by the *Broadcast Business Year Book 1936*. Criticised by the A.B.C. for 'copying' their "Hospital Half Hour" program (also see **2UE** 1925). Raised £5,000 for the Red Cross, and also organised volunteers to make 350 camouflage nets for the WWII war effort (also see **7EX** 5-2-1938). Known as "Hobart's Original Station". Their children's "Pals" club, and women's "Theatre" club in the 1940s were very popular. Advertising manager Eric McRae was the Commanding Officer at the WWII Australian Army Amenities Station **9AD** in Morotai, and their announcer Alan Brown was the Commanding Officer at **9AE** Jacquinot (see separate WWII Military radio article). Used a wire recorder to record church services. Member of the Macquarie (**2GB**) Network. They broadcast the Town Hall hourly clock chimes with a microphone in the clock. The Chief Engineer once locked himself in the clock tower. He then used the microphone on the next hour to broadcast his plight on air. Broadcast live from the Royal Hobart Show during the 1950s. In 1960, weather reports were live by meteorologists from the Bureau of Meteorology. A publicity stunt with announcers Frank Avis and John Loughlan, saw them racing two elephants down the main street in 1961, attracting 20,000 people (also see **4IP**). Off the air in 1967 by a storm cutting power to their transmitter. Known as "Personality Radio" in the 1970s. Col Joye and the Joy Boys featured at their 1980 Golden Anniversary Ball. Moved to F.M. on 1-11-1990 with **7RPH** using their A.M. frequency.

**MONDAY to FRIDAY 9 a.m. JOIN THE**



LINDSAY HARDY WROTE  
**"DOSSIER ON DUMETRIUS"**  
 LINDSAY HARDY WROTE  
**"DEADLY NIGHTSHADE"**  
 AND  
 LINDSAY HARDY WROTE  
**"TWENTY-SIX HOURS"**  
 The third of the dramatic series, featuring Major Gregory Keen, M.I.S.  
 COMMENCING  
**TONIGHT AT 6.45**  
**7HO**

# 7HO

The two A.W.A. 2 Kilowatt (2,000 watt) Broadcasting transmitters now to serve Commercial radio listeners in the South, set a new standard of constructional features — the highest in the modern field of radio technical development. The result, in actual effect, will mean a new high fidelity of tone and reproduction—the important widening of the listening field—and the stronger signals will be especially appreciated in country areas. The power increases from original 50 to 2,000 watts is indicative of the growth and progress of Hobart Commercial Broadcasting.

★

**BETTER BROADCASTING FOR LISTENERS**

MAIN STUDIO OF 7HO, HOBART

# COMMERCIAL BROADCASTING

IN HOBART NOW INCREASES POWER FROM 500 UP TO

## 2,000 WATTS

This is the type of Ultra Modern Transmitter now at 7HO, MT. NELSON, and 7HT, DROUGHTY POINT.

THE SIMULTANEOUS OFFICIAL

**SWITCHING-ON CEREMONY**

will be performed by Mr. R. G. OSBORNE, Chairman, Australian Broadcasting Control Board, from the

**Inaugural Dinner At WREST POINT**

**TONIGHT at 7.40**

**BROADCAST ON BOTH STATIONS**

# 7HT

Although both Commercial Stations operate and entertain in keen but friendly rivalry, they take this unique opportunity of combining to broadcast a ceremony which will simultaneously set both new transmitters operating. This will begin a new era of better listening to the vast Southern Tasmanian audience whose goodwill has been won by the variety and appeal of sponsored programmes. Firstly, Commercial Broadcasting came to you on a modest 50 watts — then 100 — and, since 1937, on 500 — but from tonight your commercial programmes will be higher powered from 2,000 watt transmitters.

★

**BETTER SERVICE FOR SPONSORS**

MAIN STUDIO OF 7HT, HOBART



## "THE VOICE OF THE SHOPPER"

8.15 TONIGHT AT  
**A. CUMMING & SONS**

**7HO**

### HUMOROUS INCIDENTS

Tell Joe one of the humorous incidents in your life. Just think of some humorous incident in your life—tell Joe—and you receive 2/. Bring your friends to Cumming's Tonight and enjoy yourself.

In addition to the Sale Bargains advertised on the front page, Special Bargains will be released during the broadcast.

## Features, Did You Say!



YES—There's No Doubt  
The Units of the  
**TASMANIAN BROADCASTING NETWORK**  
are  
**TOPS in TASMANIA**  
FOR RADIO HIGHLIGHTS

**7LA-7DY 7HO-7QT 7BU**  
LAUNCESTON DERBY HOBART QUEENSTOWN BURNIE

"DAD AND DAVE"  
4 Nights Weekly

"GINGER"  
4 Nights Weekly

"FU MANCHU"  
3 Nights Weekly

3 of the many reasons why you too should let the T.B.N. handle your sales message in Tasmania.

ASSOCIATED WITH MACQUARIE BROADCASTING SERVICES PTY. LTD.  
Selling Agents: 29 Bligh Street, Sydney; 37 Queen Street, Melbourne. Rates on Application.  
HEAD OFFICE, BRISBANE STREET, LAUNCESTON

# Alert

Head Office:  
"Apollo House,"  
67 Brisbane Street,  
Launceston  
Selling Agents:  
Macquarie Broadcasting  
Services Pty. Ltd.,  
29 Bligh Street, Sydney,  
and 37 Queen Street,  
Melbourne

## That's why

WHENEVER something of real local interest takes place, the units of The Tasmanian Broadcasting Network are right on the scene, furthermore, they promote many events that attract large audiences in person — Community Singing — Amateur Theatrical Trials — Sporting Broadcasts — Audience Participation Presentations.

These performances to live audiences help to keep The Tasmanian Broadcasting Network more prominently in the mind of the public. All this together with judicious but dynamic presentation of every program heard from the Network Studios — plus — Australia's leading Network programs, has won for the T.B.N. undisputed leadership in Tasmania, in the kind of showmanship that builds audiences, builds business for our advertisers.

**THE TASMANIAN BROADCASTING NETWORK STATIONS**

**7LA - 7DY 7HO - 7QT 7BU**  
LAUNCESTON DERBY HOBART QUEENSTOWN BURNIE

**Are the Popular Stations in Tasmania.**

**3 NEW SHOWS**  
COMING NEXT WEEK

THE STORY OF  
**MARY LANE**

ONE OF RADIO'S GREATEST SERIALS!  
**WED. NEXT-9 a.m.**

THE  
**INTRUDER**

A GRIPPING NEW ADVENTURE-ROMANCE!  
**THURS. NEXT-9.45 p.m.**

**STRICTLY PRIVATE**  
**FRI. NEXT --- 9 p.m.**

LISTEN TO 7HO TONIGHT, 8 till 12, for LATEST COMMONWEALTH REFERENDUM FIGURES!

**7HO**

TO ASSIST HOBART LEGACY'S  
TRUST FUND APPEAL

HOBART  
COMMERCIAL STATIONS

**7HO AND 7HT**

Will Gladly Conduct a Big  
COMBINED RADIO APPEAL  
**THIS AFTERNOON**  
**2 UNTIL 5 O'CLOCK**

All donations are allowable income tax deductions, and will be acknowledged  
**OVER BOTH STATIONS**

**KEEP YOUR DONATIONS ROLLING IN**

It's a Really Grand Cause  
Let's Have a Great Response

PHONE **7611** 6 LINES

LINDSAY HARDY WROTE

**"DOSSIER ON DUMETRIUS"**

LINDSAY HARDY WROTE

**"DEADLY NIGHTSHADE"**

AND

LINDSAY HARDY WROTE

**"TWENTY-SIX HOURS"**

The third of the dramatic series, featuring Major Gregory Keen, M.I.5.

COMMENCING

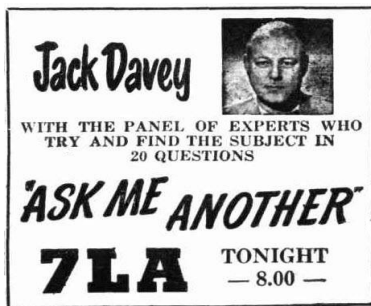
**TONIGHT AT 6.45**

**7HO**





(See **7BN**). Installed by A.W.A. in the **Findlay** building (later the T.A.A. building). Owned by the **Findlay's** (A.W.A. radio distributors), who wrongly believed they could cover all Tasmania on 50 watts (200 watts in 1932, 500 in 1936, 2,000 at Riverside in 1954 and 5,000 at Rocherlea in the 1990s). Opened by the Post Master General, The Hon. Joseph Lyons, with guest speaker **3LO** manager Major Condor. On his honeymoon, Sir Kingsford Smith was a special guest at the opening. Known as 'The Original and Feature Station' (later 'The Voice of Northern Tasmania'). Ernest **Fisk** was a Director. On air 1200-1400 and 1730-2230. Used two towers 160 feet high at Prospect Hill. Broadcast an interview with Lord Baden Powell in 1931. In 1933 they had 50 permanent landlines for outside broadcasts. The A.B.C. requested a quote to erect relay stations for **3AR** and **3LO** to operate five hours per day. The £100 quote was rejected. Beamed some programs with New Zealand advertisements to New Zealand in 1934, as advertisements were banned on New Zealand radio. Chief Engineer, Rex McLean, stayed for 50 years from 1936. Their 1937 transmitter is on display in the Queen Victoria Museum. During the Great Depression, they sponsored lunchtime concerts at the Princess Theatre. Member of the Macquarie (**2GB**) Network. Their "Girls and Boys Club" (later "Merrymakers Club") had 11,000 members in 1946. Manager Val Sides invented the moving coil pickup for record players. Started a "Women's" club in the 1950s. 2,000 children attended the Peters Pals Fancy Dress Jubilee Radio Ball on 28-9-1951. Built the first outside broadcast van in Australia (a 1961 V.W. Kombi). Opened a relay studio at Georgetown on 10-6-1970. Known as "Funtastic Radio" in the 1970s. Installed digital studios in 1997. Moved to F.M. in 2007, with their A.M. transmitter on air until the poor F.M. coverage was improved. This callsign was previously issued in the 1920s as an experimental broadcast station.



# 7LA LAUNCESTON

## THE GATEWAY TO TASMANIA

Presenting the leading Feature Programmes of local and National sponsors

LAUNCESTON and district is a valuable market for you and your clients. **7LA** offers SERVICE, PERFORMANCE and RESULTS, plus 17 years' experience.

OUR MAINLAND REPRESENTATIVES ARE-

<b>A.W.A.</b>	SYDNEY	MELBOURNE	BRISBANE
	BO 522	MU 9161	B 6556

Call them NOW for the few choice positions available



**7JB Hobart 12-06-1932.** Broadcast station owned by Jack Batchelor, using a 25 watt transmitter.

**7UV Ulverstone 06-08-1932.** Known as '7UV - the personal touch'. Installed by the **Findlays** and owned by the Jehovahs Witnesses. Opened by Prime Minister The Rt. Hon. Joseph Lyons, with studios upstairs in the Town Hall, and later in the local picture theatre. Bought by **3AK** in 1933, increasing power to 300 watts. Their microphone was powered by a large battery. The Gawler transmitter hut had one turntable and microphone for use during studio failures. Used two towers 200 feet apart. Often heard throughout Queensland, the U.S.A. and also Canada. Relayed some programs from Melbourne stations via a receiver tuned to the A.W.A. shortwave relay VK3ME. On air 0730-0900, 1730-1800, and 1930-2230. Their staff assisted in the development of **7BU**. Added on-air hours 1200-1400 on 20-7-1936. Programs included the very popular children's show "Koala Club". Moved to Devonport as **7AD** on 9-3-1940, with their new owners, the Findlay Family and the *Advocate* newspaper. They also installed a transmitter at Don Heads. The photograph is their new Ulverstone transmitter.



**7RY Devonport 1932.** Broadcast station owned by Edgar Nicholls. The station moved to Burnie in 1934.

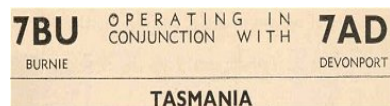
**7AG Launceston 07-1935.** This callsign was used to test the **7NT** transmitter. QSL cards are rare and highly prized. (Also note unrelated **7AG** Hobart).



**7NT Launceston 03-08-1935.** A.B.C. Northern Tasmania. Their 7,000 watt transmitter was installed by the P.M.G. at Kelso and tested using the callsign **7AG** which was first issued to an experimental broadcast station in Hobart. Locals were allowed to climb their 500 foot tower before opening. Opened by the Prime Minister, The Rt. Hon. Joseph Lyons, being a relay of **7ZL**, with some local programs (first A.B.C. regional station to broadcast local programs). Also relayed programs from Sydney and Melbourne via a shortwave receiver until an undersea cable was installed to Tasmania in 1936. Criticised in August 1936 for dropping a variety program which featured local performers in order to take more programs from Hobart. Opened new studios in Brisbane Street on 24-2-1939. News was initially provided by the *Examiner* and *Mercury* newspapers until they employed journalists in Launceston, Devonport and Burnie in 1959. Moved again to new studios in Ann Street on 10-11-1972. Increased power in 1993. Moved to F.M. in 2006. Now covers all of Northern Tasmania with 16 F.M. relay transmitters.



**7RY Burnie 1935.** Broadcast station owned by Edgar Nicholls. Originally started at Devonport in 1932.



**7BU Burnie 19-10-1935.** Started by the Findlay family using 50 watts above their radio shop, with a 120 feet high mast (210 feet in 1954 with 11 miles of copper tubing as an earth mat). Officially opened by the Prime Minister The Rt. Hon. Joseph Lyons. First planned to operate as **7WB**. Renowned for their large number of live outside broadcasts. Their own staff designed and built their second transmitter in 1936 (200 watts). Known as "The Station with a Smile". Criticised by the Communist Party for censoring news supplied to the station by them in 1945. Their "Sunshiners Children's Club" saw hundreds of youngsters at the Burnie Theatre each week from 1945-1958, and featured 'Peters Pals' and 'Ovalteenies' sponsorships. This club had 11,000 members by 1947. Shipping movements were broadcast daily to advise waterside workers where to report. Banned advertising on Sundays. Increased power to 500 watts in 1950 (2,000 in 1966). A joint radiothon with **7AD** raised £2,250 for the Crippled Children's Society in 1954. Their "Buy and Sell Corner" was their top rating program in the 1950s. They experimented with stereo in 1958 (see **7AD** for details). Radio manager Rod Muir started his career here. Broadcast a disco live from the Top of the Town hotel every Saturday night during the 1980s. Now has a relay transmitter at Smithton.



**7HT Hobart 19-04-1937.** "The Feature Station". Used two wooden masts 120 feet high with 250 watts (500 watts in 1938, 1,000 in the 1950s, and 5,000 in September 1969). The transmitter hut had a bedroom for the technician, with a turntable and microphone for emergencies. Made their turntables in the 1940s, due to WWII supply problems. Owned a record shop downstairs from their studio. Listeners won a record from the shop if correct in identifying a song on a program called "Name That Tune". Started their popular children's "Kiwi" club (later "Sunshiners" club), and a "Women's" club in the 1950s. Member of the Major (**2UE**) Network. Known as "The Heart of Hobart" in the 1960s, with manager Richard Vertigan, who was a script writer for Bob Dyer. Played "High Noon" by Frankie Laine continuously for 24 hours in 1983, when bought by TNT-9 TV, and **7EX**.



**TONIGHT!**  
AT 6 O'CLOCK TEA-TIME  
make two new friends  
**Ralph and Betty**  
in the New  
HUMAN COMEDY SERIAL  
**"RALPH & BETTY"**  
MONDAY, TUESDAY, WEDNESDAY, THURSDAY  
EVENINGS AT **7HT 6 O'CLOCK 7HT**  
AND REMEMBER THE FIRST PRESENTATION OF  
**"JUVENILE JURY"**  
AT 8 O'CLOCK TONIGHT

**WINNERS LISTEN TO 7TAB**

**Easy Listening**  
HOBART 1080 HT-AM SEVEN T.A.B. LAUNCESTON 1008 EX-AM  
Music: News: Sport: Racing

**HOT 100**

**ANOTHER BIG NEW SHOW**  
THE CALTEX STAR THEATRE PRESENTS  
**"Till the Day I Die"**  
THE FIRST OF A SERIES OF SATURDAY NIGHT HALF HOURS.  
TONIGHT, 9 O'CLOCK  
**Hobart Greyhound Thousand**  
8.28 - 9.28  
3EX LAUNCESTON; 10B MELBOURNE; 2UW SYDNEY.



Sold to the T.A.B. and **2NX** as a sports results station in July 1991. Bought out by the T.A.B. in December 1992 as **7TAB**. Relayed to **7EX** from 8-1-1993. Moved to F.M. on 25-5-1998 with a "Classic Hits" format. The photograph is their 1970s studio. Now known as "Heart 107.3".

**7HT TO-DAY'S FEATURES:**  
HOBART.  
278 Metres. 1,080 Kilocycles.  
FRIDAY.  
a.m.  
7.00.—The Early Bird.  
7.45.—"The Mercury" News.  
8.00.—HAYWOOD'S BRIGHTER  
BREAKFAST BROADCAST.  
9.00.—7HT-Brownells Women's  
Association, conducted by  
Neta Chaston.  
12 Noon.—Midday Melodies.  
p.m.  
1.15.—"The Mercury" News.  
2.00.—WE WOMEN, conducted by  
Pat Stephenson.  
5.30.—Sunshiners' Session, pre-  
sented by Miss Beattie Jordan.  
6.00.—Dinner Music.  
6.45.—HIS MAJESTY'S TROUB-  
ADOUR.  
6.50.—Sporting, by Billy Bar-  
wick.  
7.45.—BULLDOG BATTERIES  
BRING MIRTHFUL MOM-  
ENTS.  
9.15.—The Amateur Hour, spon-  
sored by A. H. Gifford Pty.  
Ltd.  
10.15.—"The Mercury" News.  
11.0.—Close Down.



**7HT CD IN STEREO**  
1 hour of the best music on  
**COMPACT DISC**  
with **PETER HAMMAT**



THE VOICE OF WESTERN TASMANIA

FREQUENCY	<b>7QT</b>	POWER
680 K.C.	Queenstown	300 WATTS
441 Metres		

**7QT Queenstown 29-05-1937.** Commenced with three staff. Owned and operated by Stromberg Carlson (radio manufacturers), and the Findlay family/Wills and Company (radio retailers). Their first studio was in the Paragon Theatre. On air seven hours per day in three separate blocks. News stories were provided live by a studio in the Launceston *Examiner* newspaper. Often broadcast live from Wills and Co. promoting Stromberg Carlson radios. A weekly competition in 1937 with a prize of one guinea needed listeners to correctly identify portions of six recordings. Eventually moved into a small demountable building. One announcer was fired for only playing hillbilly music, and another was fired for always singing along with the records while his microphone was open. Broadcast 1,400 birthday calls in 1954. Bought by **2XL** in 1982. Became **7XS** on 1-10-1988.

**7EX Launceston 05-02-1938.** Established by Denis Cousins, for the *Examiner*, and launched by the Prime Minister, Joseph Lyons with the slogan "On Top in Tasmania". An appeal raised enough money to buy a WWII Spitfire fighter plane. Organised volunteers to make WWII camouflage. Organised a 'League of Young Airmen' club in 1940, and their 'Women's' and 'Gardening' clubs in the 1950s. Member of the Major (**2UE**) network. Their Children's Christmas Fairs raised funds for crippled babies. They broadcast live from the Cornwalls Hotel nightclub on Saturdays in the 1960s. Opened new studios in the TNT-9 TV building in the 1960s, then known as "The Good Guys Station" in the 1970s. Published a 'Carols by Candlelight' book and a cookery book. Bought **7HT** in 1983. Launched a "Classic Hits" format in 1985. Sold to **2NX** and the TAB in July 1991. Bought out by the TAB in December 1992. All staff were dismissed from 8-1-1993, when they started relaying **7TAB** in Hobart. Then sold to Grant Broadcasters. Became 90.1 Chilli FM in 2007.



**JOIN THE BEST  
ON 7EX**

**BILL SCETRINE**  
FOR TASMANIA'S ONLY  
Midnight to Dawn Show

**7EX**  
THE TOP STATION

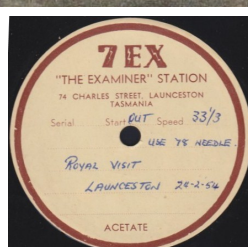
KEEP THIS DATE FREE!  
**Sunday, Dec. 18**  
FOR  
**Carols  
by Candlelight**  
IN THE LAUNCESTON CITY PARK

FEATURING:

- High School Choir.
- Lyric Male Quartette.
- Well Known and Popular Soloists.
- Launceston City Band.

PRESENTED BY  
**7EX**  
"The Examiner" Station

KEEP TUNED TO . . .  
**SEVENEX ELECTION SERVICE**  
TO-NIGHT





## 7DY Derby 26-02-1938.

Owned by Doug Charlton (see **8DN**) and the Findlay family using 100 watts. Launched by the Premier, A.G. Ogilvie.

Broadcast from a farmhouse on a hill between Derby and Winnaleah. On air 1630-2205. Their children's 7DY Sunpolishers Club" had 2,900 members, and assisted children in hospital. Raised £4,200 for the Red Cross during WWII. Off the air on 27-11-1951 when a storm demolished their tower. Member of the Macquarie Radio Network. Moved to Scottsdale as **7SD** on 26-7-1954 using 200 watts.

The move was due to a bad local economy and falling population caused by mine closures. The original studio equipment are now on display at the Derby Tin Mine Museum.



**7ZR**  
936

## 7ZR Hobart 22-06-1938. A.B.C. First planned to open as

**7HN** (Hobart National). Operating twelve hours daily with 500 watts (2,000 from 24-12-1953). Their tower fell down on 21-10-1953. Used wind-up recorders in 1958 for recording most of their outside interviews. Moved into the former Hobart railway station in the 1980s, as did **7ZL**. The photo is John Bennett in the 7ZR studio in 1939.



## NEW 7AD DEVONPORT

Former 7UV Changes Name and Location — Transmitter at Don Heads

When the new commercial broadcasting station, 7AD Devonport, was officially opened on March 9 last, the Premier of Tasmania (Mr. R. Cosgrove), who performed the opening, complimented the company upon its enterprise, and forecast for Devonport a great future with the eventual status of a city being not in the too great distance of time. He commented upon the harbour enlargement scheme being undertaken which would enable the sea-going ships to call.

The Premier congratulated the directors of 7AD on the very fine station they had established at Devonport. A similar one had been in operation at Ulverston, but it was fitting to change over to what was one of the coming cities of Tasmania. It would not be long before Devonport would be in that category. He had been struck with the initiative and energy of its citizens, and this was now further shown in the acquisition of the wireless station. The people of the North-West appeared to him as a people who got up early and worked hard.

For years Devonport had been looked on as a small town with a harbour of limited capacity. But the town was growing fast, and the harbour, as now being improved, would accommodate without trouble ocean-going steamers. He asked if they were aware that within a radius of 25 miles from Devonport there were 51,960 people, and within 50 miles 87,960—a considerable proportion of the people of the State.

With the transmitting station established on the Don Heads, they would get a very wide reception, serving not only the North-West, but the North-East. There was no reason why the station should not be very successful, in view of the growing importance of the North-West.

"We have a lot of things to sell in Tasmania," added the Premier, "and if we are prepared to work hard we shall attract industries here."

On behalf of the Government and people he wished the new station every success.

The Warden (Mr. E. Ingledew) congratulated the directors. The blind post miller had said that they also serve who only stand and wait. That had been their position at Devonport, which had been waiting for a wireless company to come along, and it had come.

### First Station

Mr. H. T. Lane, M.H.A., felt with the Warden that Devonport had been long in waiting for its station. Yet the town was the first in Tasmania to have a wireless station; the Marconi people in 1906 set up a station at East Devonport, and from there had established communication with Queensland, and the then Governor (Sir Gerald Strickland)

sent a message of congratulation over the air to the Governor of Victoria. He wished success to the station, and congratulated Mr. Cosgrove on his first official act in the region as Premier.

From Mr. J. E. Monfries, Deputy-Director of Posts and Telegraphs, came over the air felicitations on behalf of the Postmaster-General to 7AD in establishing a station at one of the most important centres in Tasmania. A transmitter at Don Heads should give a clearer reception than from Gawler. In the studio in Rooke Street had been installed the latest devices, with the most modern acoustic properties.

Mr. W. H. Conry, radio inspector, said the equipment at the Don Heads and at the studio was a triumph of modern engineering. Having examined all the technical equipment, he was satisfied that it would give good service. At all times the Postal Department was willing to co-operate with radio service.

### Area of Service

Mr. A. P. Findlay, chairman of directors of 7AD, thanked on behalf of the directors those who had assisted that evening, some of them having come from long distances to be present. In establishing the new station they had set out to give the best possible reception, over a wide area, and efforts would be made to respond to the tastes and wishes of listeners. They would have a radius of at least 75 miles, and to ensure this it had been found essential to move the transmitting station from Gawler to the Don Heads. He paid a tribute to the assistance rendered by the Postmaster-General's Department, and expressed his thanks to those responsible for the technical work, and also referred to the energy of the manager (Mr. E. A. Wood).

Mr. G. B. Rolph, managing director of TEX Launceston, said the happiest relations existed between the two organisations, and he trusted they would continue. He congratulated the new company, and wished the station every success.

### Newspaper Interest

Mr. F. B. Edwards, M.H.A., said that Devonport would find the possession of the station an acquisition. He said this with mixed feelings, as he had held the first licence for the Ulverston station. He had always held that a wireless station should be associated with a newspaper. That was now the case, as the new station was definitely associated with "The Advocate." Devonport was a musical centre, and if the station took advantage of that talent and the musical people took advantage of the station, the result would be mutually satisfactory.

The program from 7AD is radiated from lattice masts, 120 ft. high, spaced 305 feet apart. These form an imposing sight on the summit of the Don Heads,



**900 7AD**  
WITH BETTER MUSIC  
17 hrs. A DAY  
★ DEAN HOLLOWAY  
★ PHIL FRYER  
★ RODNEY JOHN  
★ PAUL BARRY  
★ BRIAN JOHNSON  
★ MERV JAMES  
COMMUNITY INVOLVED  
RADIO  
NEWS - MUSIC - SPORT -  
INTERVIEWS  
"A PART OF YOUR  
LIFE"

some three miles from Devonport. The transmitter has been entirely reconstructed. The front panels, instead of being coloured the conventional grey or black, have been finished in ivory, with pencil lines for relief.

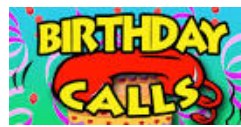
Reports on 7AD from all parts of Tasmania and the mainland have been most favourable. Many parts of Tasmania that previously had only poor reception are now being served.

### Change of 7UV Transmitter.

A remarkable feat was performed by installation engineers in the change-over of the transmitter of 7UV from Gawler, Tasmania, to the Don Heads.

After the station closed down in the evening, three engineers, in charge of Tom Killo, dismantled the transmitter, amplifier, etc., loaded them on to lorries, and proceeded to the Don Heads (a distance of 15 miles), re-assembled the stages, tuned the aerial, and had the station back on the air in time for the early morning session.





**7AD Devonport 09-03-1940.** Originally **7UV** Ulverstone (6-8-1932). Opened by Premier Robert Cosgrove, with local artists performing. Owned by the *Advocate*. Later purchased by the Findlay family. A WWII Radio Ball was held in 1940, raising over £4,000 for the Red Cross. Broadcast shipping movements daily, advising waterside workers where to report for work. Banned advertising on Sundays. Increased power to 2,000 watts in 1946. Their "Sunday Hymns" request program was popular from 1947-1980. Their children's "Koala" club from **7UV** continued. Broadcast live from "The Warehouse" nightclub every Saturday during the 1950s. Their slogan was "Better Music, and More of It". First to broadcast stereo in Tasmania (with **7BU**) during joint tests in 1958. Both broadcast the same program with left and right channels on separate stations. Listeners needed two radios to hear stereo.



**7SD Scottsdale 26-07-1954.** (See **7DY** Derby 6-2-1938). Established by the Findlay family. Opened by Premier Robert Cosgrove, with the musical entertainment by local artists. Often heard in the Northern Territory and Hawaii. An application to move to Launceston was rejected. They did open a Launceston office in 1984. Aired daily potato-delivery instructions to farmers. Banned Sunday advertising. Some cows once knocked over their transmitter hut and rain put the transmitter off the air. Raised power to 2,000 watts in 1962 with a directional antenna (5,000 watts in 1975; this was then the strongest in Tasmania). They published a recipe book in 1972.

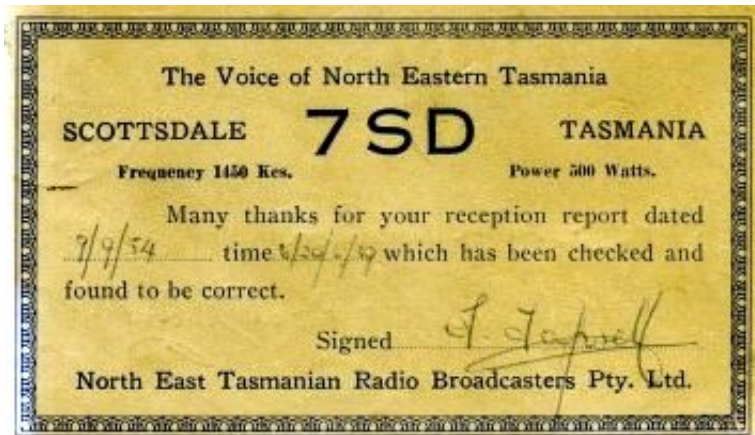


**Photo is half of their record library**

"FRIENDLY VOICES OF NORTH-EAST RADIO"



Back : Left to Right—GORDON, JOE, BOB, MURRAY, FRED, Mr. B. SCETRINE (Manager). Front—GAYE, JANE.



**7QN Queenstown 09-1954.** A.B.C. Queenstown National service. Relay of **7NT**. Moved to F.M. in 1991.

**7FG Fingal 01-1977** and **7SH St. Helens 06-1977.** A.B.C. Relays of **7NT**.



**7RPH Hobart 26-06-1982.** Radio for the **P**rint **H**andicapped. First of the network of R.P.H. stations. Started with test transmissions outside the broadcast band. Moved to the former **7HO** frequency (864 KHz.) in 1991 after **7HO** moved to F.M. Now has an F.M. relay at Launceston.



**7XS Queenstown 01-10-1988.** See **7QT** 29-5-1937. Now relays to Rosebery and Strahan.

**7PB Hobart 1990.** A.B.C. Parliamentary Broadcasting network. Broadcast Muzak style music between Parliamentary sittings. Closed on non-sitting days, until starting "A.B.C. News Radio" in August 1994.



**7TAB Hobart 06-05-1998.** Tab racing and sport station. Previously this service was on **7HT** from July 1991. Opened on the former **7HT** 1080 KHz. frequency after they had moved to F.M. They also had **7EX** at Launceston as a relay station.



POST CARD	
<p>Dear Sir,</p> <p>Your report on reception dated 11/4/70 has been examined.</p> <p>This confirms that you were listening to 7NT on Saturday 11th April at 11.55 A.E.S.T. 0100.55 <del>640KHZ</del></p> <p>This transmitter is located at Kelso and operates on 710 kc/s, 428 metres. Power 10,000 (watts).</p> <p>Thank you for your interest in reporting on our transmission.</p> <p>Yours faithfully, The AUSTRALIAN BROADCASTING COMMISSION</p>	<p>Address only</p> <p>Mr. David Rioquish, 107 Bowhill Road, North New Brighton, <u>CHRISTCHURCH</u> New Zealand</p> <p><b>AIR MAIL</b> PAR AVION</p>